

Talcum and Compact Face Powder Manufacturing Business.

Investment Opportunities in Cosmetics & Beauty Products Industry



Introduction

Talcum powder is one of the most popular beauty care product used by men and women including infant to keep the skin dry, to suppress the bad (sweat) odor and to feel fresh. Three types of talcum powders are generally found in the market – for men, for women and baby powder.



All talcum powder is enriched with nice fragrances which make each and every end user to stay active throughout his/her working day, or during travel or any other occasion. Talcum powder helps in giving a real glow to skin and relieves skin from nice fragrance and keeps entire day active and fresh. It gives relief to irritated skin and prevents chafing. Talcum powder is used on an infant to keep skin softer and keeping them cheerful and happier.



Compact (also powder box and powder case) is a cosmetic product. It is usually a small round metal case and contains two or more of the following: a mirror, pressed or loose face powder with a gauze sifter and a powder puff. Used to give skin smooth complexion.



Features:

- **Accurately processed**
- **Skin-friendly**
- **Effective usage**
- **Free from harmful chemicals**
- **Hygienically processed**
- **Long shelf life**



Market Outlook

The global Talcum Powder market was million US\$ in 2018 and is expected to million US\$ by the end of 2025, growing at a CAGR of between 2019 and 2025.

The Global Talcum Powder Market has analyzed significant growth in recent years and will exhibit increased demand in the next forecasted years. The growing demand for Talcum Powder industry is a key factor driving the market growth in the forecast period. The rapid utilization is creating a big opportunity for the buyers, suppliers, and distributors in the Talcum Powder market. Moreover, the research study covers all the key aspects that have been impacting trends of the Talcum Powder industry over the market growth.

Top Key Players in Global Talcum Powder market:

Xilolite, Mondo Minerals, Hayashi-Kasei, Beihai Group, Specialty Minerals Inc, Imerys, IMI FABI Talc Company and Golcha Group

The Indian talcum powder market is valued at Rs 1,300 crore and is growing at 6-7 per cent. In the Indian Cosmetic Industry, both electronic, as well as print media, are playing an important role in spreading awareness about the cosmetic products and developing fashion consciousness among the Indian consumers. The demand of Talcum Powder is increasing day by day at the pace of awareness of beautification. The purchasing power of people and awareness about better living. All groups of people use the product in all localities starting from very rural areas to cosmopolitan cities. At present talcum powder is available in various brands.

India Cosmetics Market

India's cosmetic market was growing with a CAGR of 17.06% over a period of five years.

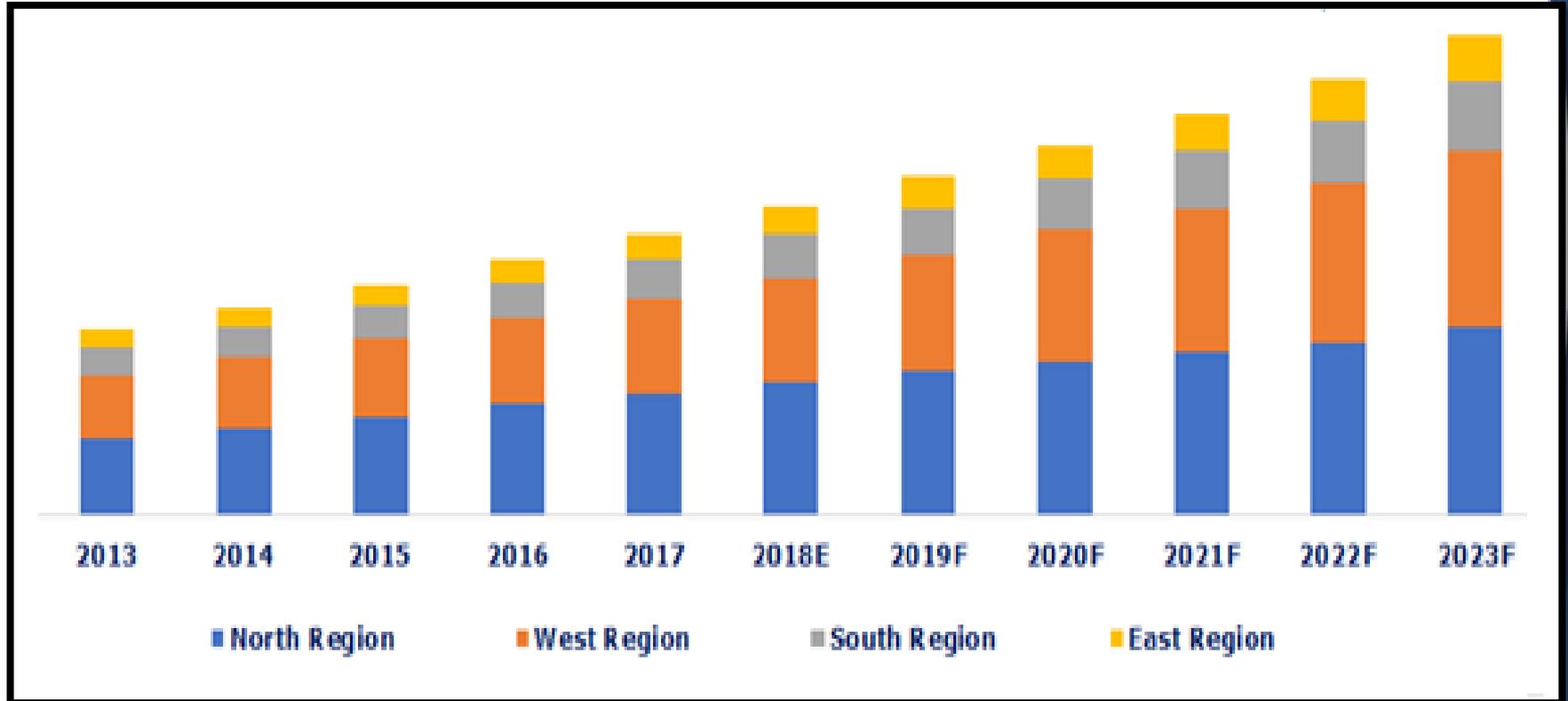
The Size of Indian Cosmetics Industry Globally is \$274 billion, while that of the Indian Cosmetics industry is \$ 4.6 billion. The current size of the Cosmetics Industry is approx. US\$600 million. Industry Sources estimate a rapid growth rate of 20% per annum across different segments of the Cosmetics industry with an increasing demand of all types of beauty & personal care products.



Increasing demand from youth population, increasing adoption of western culture & lifestyle and increasing number of beauty salons are aiding India cosmetics market. Moreover, increasing per capita expenditure personal appearance and growth in beauty and cosmetics market are some of the other factors expected to propel demand for cosmetic market over the next five years.



India Cosmetics Market Size, By Region, By Value, 2013-2023F



India cosmetics industry is driven by the high personal disposable income of people, rising awareness towards body aesthetics, coupled with increasing demand for herbal cosmetic products. High adoption of herbal products has led to growth of the segment at 15% annually, on the back of the fact that people are becoming more aware of possible side effects on skin by constantly use of chemical formulations based cosmetics.

Some of the major players operating in the India cosmetics market are:

REVLON, Amway, Chanel, CIATÉ, Kao, Estée Lauder, LVMH, Mary Kay, Natura, Oriflame Cosmetics, Procter & Gamble, and Unilever etc.

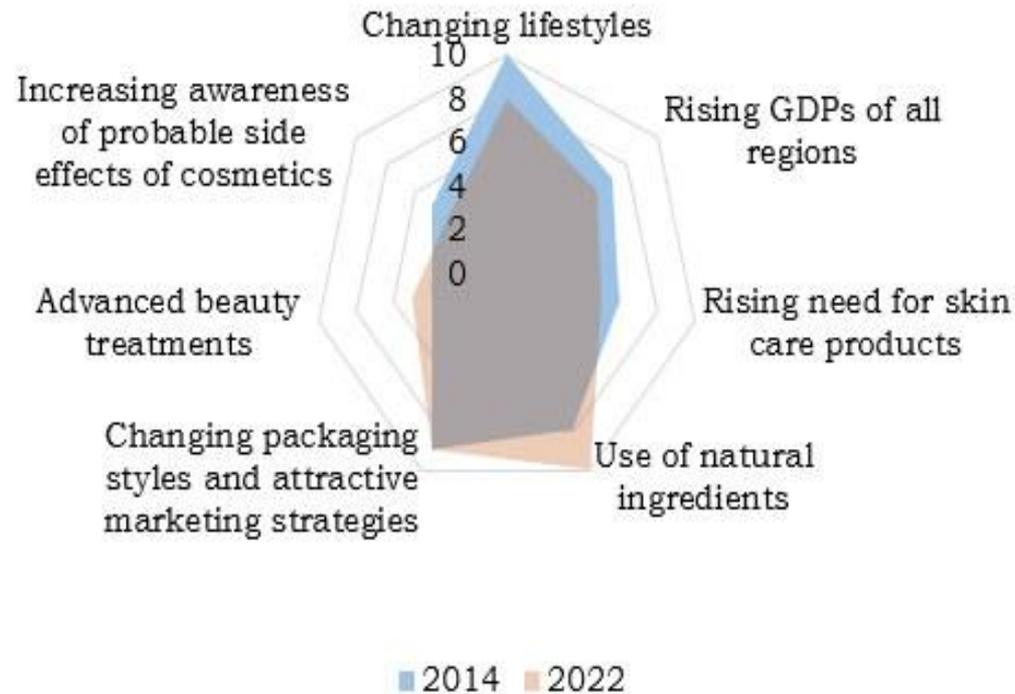
Cosmetics Industry Overview

Global cosmetics market is expected to garner \$429.8 billion by 2022, registering a CAGR of 4.3% during the forecast period 2016-2022.

Cosmetics Market (makeup or beauty products) are mixture of chemical generally used to enhance the appearance or odor of the human body.

Sun care, skin care, hair care, deodorants, makeup and color cosmetics, and fragrances are some of the cosmetics products that are predominantly available and used by individuals. Retail stores including supermarkets, exclusive brand outlets, and specialty stores amongst others are the major distribution channels, with online channels gaining popularity among consumers.

Top Factors Impacting Global Cosmetics Market



There is a considerable rise in disposable incomes over the past decade. The growth in global economies, changing lifestyles, rising demands of skin and sun care products due to varying climatic conditions encourages the growth of the market for cosmetics. A shift of preference towards natural and organic beauty products, particularly in U.S. and European countries, fosters the growth of the cosmetics market. Rising demand for natural, herbal and organic beauty products creates potential opportunities for manufacturers to innovate and develop new products in accordance to consumer preferences.



Improvement in the current lifestyles of the individuals is majorly affecting the cosmetics market. Consumers have now become more conscious regarding the usage of cosmetics in their daily life in an effort to step up their style quotient and overall personality. Cosmetics play an important role in enhancing one's inherent beauty and physical features. Men are also increasingly using cosmetics in their daily routine including various types of fragrances and deodorants. This growing demand of cosmetic products has in turn led to the growth of cosmetics market across the world.

Rise in consumer disposable income along with improved living standards, particularly in developing countries such as China, India and Malaysia is expected to fuel the Asia Pacific cosmetics market demand. North America is a matured market, and is also expected to witness growth over the foreseeable future.

This growth may be primarily attributed to high R&D developments and introduction of advanced and innovative products.

Skin care products represent the fastest growing segment in the cosmetics market. Shampoos and other hair care products are expected to witness slow growth owing to market saturation and presence of several companies offering similar products. In recent times, anti-ageing products have emerged as the most popular segment owing to consumer demand to improve their appearance and look youthful.



Major Queries/Questions Answered in the Report?

- 1. What is Talcum and Compact Face Powder Manufacturing industry ?**
- 2. How has the Talcum and Compact Face Powder Manufacturing industry performed so far and how will it perform in the coming years ?**
- 3. What is the Project Feasibility of Talcum and Compact Face Powder Manufacturing Plant ?**
- 4. What are the requirements of Working Capital for setting up Talcum and Compact Face Powder Manufacturing plant ?**

- 5. What is the structure of the Talcum and Compact Face Powder Manufacturing Business and who are the key/major players ?**
- 6. What is the total project cost for setting up Talcum and Compact Face Powder Manufacturing Business?**
- 7. What are the operating costs for setting up Talcum and Compact Face Powder Manufacturing plant ?**
- 8. What are the machinery and equipment requirements for setting up Talcum and Compact Face Powder Manufacturing plant ?**

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- 10. What are the requirements of raw material for setting up Talcum and Compact Face Powder Manufacturing plant ?**
- 11. Who are the Suppliers and Manufacturers of Raw materials for setting up Talcum and Compact Face Powder Manufacturing Business?**
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Tags

#Talcum_Powder_Production_Process, #Talcum_Powder_Production, Talcum Powder Manufacturing Process, #Manufacturing_of_Talcum_Powder, Talcum Powder Manufacturing Process Flow Diagram, #Compact_Powder_Manufacture, Cosmetic Pressed Powder, #Process_of_Making_Face_Powder, Pressed Face Powder, Pressed Powder Manufacture, #Talcum_Powder_Processing_Plant, Talcum Powder, Talcum Powder Manufacture, How is the Talcum Powder Made? Manufacture of Talcum Powder, Talcum Powder and Compact Powder for Face, Talcum Powder (Talc), How is Face Powder Made? Preparation of Face Powder, Formulation of Face Powder PPT, #Talcum_Powder_and_Compact_Powder_for_Face_Manufacturing_Plant, Cosmetic Compacts Manufacture, How to Manufacture Face Powder, How to Make Compact Face Powder, Face Powder, Formulation of Face Powder, #Starting_up_Face_Powder_Making_Business, Starting your own Cosmetics Business, Beauty & Personal Care Business Ideas, #Production_of_Talcum_Powder_and_Compact_Powder_for_Face, How to Start a Cosmetic Business, Cosmetics Manufacturing Business Plan, Starting a Cosmetics Business, I Want to Start a Cosmetic Business in India, How to Start my own Cosmetic Business, How to Start an Entrepreneur Cosmetic Business, Detailed Project Report on Compact Powder Manufacture, #Project_Report_on_Talcum_Powder_Production, Pre-Investment Feasibility Study on Talcum Powder Production, Techno-Economic feasibility study on Compact Powder Manufacture, Feasibility report on Production of Talcum Powder and Compact Powder for Face, Free Project Profile on Talcum Powder Production, Project profile on Compact Powder Manufacture, Download free project profile on Production of Talcum Powder and Compact Powder for Face

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